Juhi Kedia

Passionate experience designer focused on creating user-centered, immersive experiences and innovative solutions in hybrid environments and UI/UX.

juhikedia.com
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EDUCATION

Carnegie Mellon University
Pittsburgh, PA
Bachelor of Design
2021- 2025
Major in Experience Design
Minor in Physical Computing
3.63/4.0

SKILLS & PROFICIENCIES

Design Tools: Adobe CC, Figma, SketchUp, Rhino, Fusion 360, SolidWorks, Unity

Programming & Prototyping: HTML, CSS, JavaScript, C++, Arduino

Design Methodologies: Design Thinking, Interaction Design, Experience Design, Storyboarding, Rapid Prototyping, AR/VR Design, User Research, Playtesting, Brand Visioning, Human-Centered Design

Crafting & Visualization: Sketching, Composition, Woodworking, Paper/Cardboard Prototyping, Videography, Photography

HONORS AND ACHIEVEMENTS

Design Merit Award at CMU
2023
Awarded by the School of Design for excellence in design and significant growth in applying design thinking and innovation to complex projects.

Carnegie Mellon University - Dean's List
2022, 2023
Featured for excellent academic results.

EXPERIENCE

TA, Environments Studio: Understanding Form & Context
August 2024 - Present
Teaching Assistant for Daphne Peters' second-year Environment Design Lab, guiding students in hybrid environment design through research, prototyping, and spatial experimentation. Mentoring in the integration of physical and digital interactions within spatial contexts.

Design Intern, Data Science Alliance
June 2024 - August 2024
Enhanced user experiences for the RDS Game, improving engagement and satisfaction. Collaborated with cross-functional teams on design iterations.

UI/UX Intern, Homemade (Startup)
July 2024 - September 2024
Designed and optimized user interfaces, significantly improving engagement and usability. Supported job creation and access to home-cooked meals through user-centered design by running usability tests and iterating on wireframes.

Experience Design & Branding Intern, Kitchen Secret
May 2023 - August 2023
Developed and implemented design solutions and branding strategies, enhancing user experience and brand identity. Led design from concept to execution.

Research Assistant, CMU HCI Lab
June 2022 - August 2022
Assisted in research with methodological tasks; Sketching / ideation, rapid prototyping, planar fabrication, mechanical testing. Co-authoring a pop - up metamaterials paper.

Student Desk & Facility Attendant, CMU
January 2022 - May 2023
Managed fitness center and aquatics desk, assisting with customer concerns and facility management.

Product Design Intern, TechnoCentre Pvt. Ltd.
May 2021 - August 2021
Created engaging, user-friendly interactive designs for interior spaces, leveraging innovative design skills and a strong aesthetic sense.